The main objective of this thesis is to define the rights of performer as complexly as possible and to describe the tools of their legal protection in general and in more detail to describe the tools of their legal protection in the realm of internet and social media.

The topic of this thesis is systematically divided into six chapters, which are further subdivided into subchapters.

The first chapter provides an overview of formal sources of law regulating the rights of performers and affecting the Internet and social media.

The second chapter provides a general characteristic of copyright and rights of performers. This chapter also places these rights into the context of intellectual property law and defines the term intangible asset.

In the third chapter, attention is paid to defining the concepts of the author's work, artistic performance and the difference between them, including differences between the author and the performer.

The fourth chapter deals with the rights of the performer. It deals with their nature, conditions of origin and extinction and contains their comprehensive list. Part of this chapter is a subchapter on collective management or license agreement.

The fifth chapter defines the concepts of the Internet and the social media. Attention is also paid to the definition of entities which are active on the Internet. Furthermore the tools for the legal protection of the rights of the performer in individual realms are summarized. This chapter also contains the most important judgments of the Court of Justice of the European Union in the realm of the Internet.

The last chapter provides a comprehensive overview of the legal protection tools of the performer's rights. The chapter classifies these tools according to the legislation that contains them and then always clearly defines the conditions under which legal protection can be claimed.

In conclusion, the findings acquired during the writing of the thesis are summarized and this part also expresses author’s opinion on the complexity and effectiveness of protecting the rights of the performer in relation to the applicable law.