ABSTRACT

This Master’s Thesis explores the perception and position of identity in society in the context of history and present, based on the approaches of foreign authors dealing with the subject. The theme of identity is situated in the context of visual culture, the history of human portrayal within the visual arts and the portrait photography genre. The concept of the theoretical part is supported by selected authorities from the history of art culture as well as from the field of contemporary art. The theoretical part is the basis for the design of didactic assignments and their following implementation at elementary and secondary schools. Second basic point for the preparation of didactic assignments is obtained from experiences gained with authorial project realization.

KEY WORDS: identity, society, visual culture, portrait, photography, digital image, manipulation, intervention