

The aim of this work is to follow the trends of making fine arts accessible to the children of the pre-school and junior school age at the school documents and curricula. The results of the preference survey of the illustrators of the children's books and magazines are issued at this study. This study is monitoring readiness of the art galleries and muzeums to accept and to attract child's visitors. The study also contains an analysis of the possibilities of the further utilization and development of the selected animation programmes of the National Gallery organized at the Veletržní Palace. Further stimulating activities are suggested on the basis of the accomplished findings.