

Abstract (in English):

This diploma thesis aims to find out whether there is a higher occurrence of vulgarity in discussions where users are anonymous than in non-anonymous discussions. The text of the thesis presents the concept of anonymity and the concept of hate speech and puts them in the context of the Internet environment and online discussions forums. The individual phenomena and their contexts are presented using selected relevant studies. The thesis also deals with the issue of the presence of a conflict topic in the discussions as a potential factor influencing their nature in the matter of civility and vulgarity. Then follows a practical part, which is based on an original research. This part starts with a description of methodology and the preparation of the survey, and then presents the results and their interpretation. The research analyzes a sample of 1,200 discussion comments divided into two groups anonymous and non-anonymous. These are comments on articles on news sites. The results then describe not only the effect of anonymity on the amount of vulgar and uncivil comments in discussion forums but also the influence of the presence of a conflict topic. The interpretation of results also includes a comparison with foreign research (Santana, 2014).