Resumé

The field of legal protection of industrial property has gone through a turbulent period since the end of the 19th century, as it has had to react, not only to the fast development of international trade but also to the increasing importance of research and technological progress. This requested creation of international systems of protection for individual subjects of industrial property, as well as the conclusion of many multilateral international treaties, which aim to ensure minimal standards of protection and unify fundamental principles and substantive and procedural rules, has significantly helped to simplify the position of applicants seeking protection in more countries, as well as those responsible for overseeing these rights.

This thesis aims to provide a complex view of the field of industrial property rights and their protection, which will also be reflected in the individual breakdown of the chapters. After the introductory explanation of the industrial property concept and the clarification of the importance of its legal regulation, an analysis of the historical context and development leading to the gradual internationalization of the field, follows. In the remaining chapters space has been reserved for the most important international treaties, whose complexity have regulated the field of industrial property protection. These treaties are the Paris Convention and the TRIPS Agreement. In this context the importance of the role of WIPO, WTO and EU as fundamental organizations active in this field from the geographical focus of this thesis is further explained. A very significant part of this thesis is presented by a chapter on individual subjects of industrial property and their protection from the perspective of international treaties, administered by WIPO, of the TRIPS Agreements, as well as from the perspective of the European legal regulation. The final chapters focus on the issue of the bilateralism phenomenon, which is increasing, thanks to the lack of action by WIPO and WTO, and finally the explanation of the position and application of the international treaties which underline their role.

The broad conception of this thesis offers a consolidated view of the issue of industrial property in an international context, including provision of its genesis, context, analysis of individual subjects of protection, as well emphasising the burning issues and possible future development of the legal regulation.