

CHARLES UNIVERSITY IN PRAGUE
Faculty of Social Sciences
Institute of International Studies

PROTOCOL ON DIPLOMA THESIS ASSESSMENT
(Supervisor)

Name of the student: Liliia Tenchurina

Title: British Political Parties and immigration them in their Brexit campaigns

Reviewer (external reviewers including the address and position): PhDr. Zuzana Kasáková, Ph.D.

1. TOPIC AND OBJECTIVE (short information on the thesis, research objective):

The aim of the thesis is to analyze the immigration issue in the Brexit referendum campaigns of five British political parties – Conservatives, Labour, Liberal Democrats, UKIP and Scottish National Party.

2. CONTENT (complexity, original approach, argument, structure, theoretical and methodological backing, work with sources, appropriateness of annexes etc.):

The author analyses the topic from the political marketing theory perspective using discourse analysis as a methodology. Although theoretical and methodological backing is relevant, the author did not apply her research framework on the chosen topic adequately. This is reflected not only in the structure of the thesis but also in a rather descriptive approach instead of profound and thorough analysis of the problem. Moreover, the empirical part of the thesis is based on discourse analysis only, without any relevance to political marketing theory. The author also failed to critically assess the literature dealing with Brexit and British political parties and immigration.

3. FORMAL ASPECTS AND LANGUAGE (quality of language, citation style, graphics, formal aspects etc.):

More attention should be given to the citation of sources as the author often omitted the pagination of sources used and to the list of sources, which should be structured according to the source types.

4. SHORT COMMENTS BY THE REVIEWER (overall impression, strengths and weaknesses, originality of ideas, achievement of the research objective etc.):

The thesis focuses on the very interesting topic. One can also appreciate the author's effort to carry out original research based on the discourse analysis. However, the author failed to demonstrate the ability to apply theoretical model on the empiric part of the thesis and to provide a thorough analysis of the topic. The research objective was achieved.

5. COOPERATION WITH SUPERVISOR (communication with the supervisor, ability to reflect comments, shift from the original idea etc.)

The author was able to reflect some comments of the supervisor.

6. QUESTIONS AND COMMENTS THAT SHOULD BE ADDRESSED DURING THE DEFENCE (one to three):

Can the author address the shortcomings mentioned above in her thesis?

7. (NON-)RECOMMENDATION AND SUGGESTED GRADE (A,B,C,D,E,F):

It is possible to recommend the thesis for the defense. I suggest grade E.

Date: 31 January 2018

Signature: