Abstract

Using a qualitative content analysis, the thesis "Framing of Islam in the Czech News" examines the framing of Islam and Muslims in the Czech daily newspapers Mladá fronta DNES and Právo before and after the terrorist attacks in Paris (7–8 January 2015). Its theoretical framework views Islam both from the perspective of Czech society and the Czech media, the study of the latter aspect drawing on Czech as well as foreign theoretical works and research focused on Islam in the media. The thesis also considers the concept of media framing.

The qualitative analysis aims to identify a set of frames specific to the media construction of Islam and Muslims. The extent to which framing is influenced by location (Islam and Muslims in the Czech Republic and abroad) and the Paris events (the development of framing over time – before and after the attacks) is also explored. Finally, the research looks at the role played in writings on the subject by stereotypes, orientalism, new racism (namely islamophobia) and van Dijk's ideological square.