

## **Abstract**

**Title:** General model and process of planning sports events

**Objectives:** The aim of this work is create and propose general process of planning sports events and also construct and propose general model of planning sports events.

**Methods:** The diploma thesis used a method of qualitative analysis and synthesis of knowledge from selected events.

**Results:** The outputs of the thesis are the general model and the process of planning sports events, which are applicable to any sports event and serves organizers to simplify their work on preparing sports event.

**Keywords:** planning, organization, planning model, planning process, sports event