This thesis focuses on the motivation of pupils attending primary school towards the sports activities. The work is divided into theoretical and research section. The theoretical part explains the concepts related to the thesis itself, especially the concepts of leisure activities, physical activities and the concept of sport. Furthermore, the theoretical part is focused on the developmental stages of personalities, the concepts of motivations, incentives, needs, rewards and motivational structure of sportsmen. The aim of the research part of this thesis was to determine the current state of motivation of the pupils attending primary school towards the sports activities. To accomplish this aim, a method of questionnaire survey was used. The research section also deals with the relationships among the monitored variables in the survey. The results of this work provide new information about motivation of children towards sports activities.