Abstract (in English)

The aim of this dissertation is to create an overview of elderly people employment in social businesses in the Czech Republic.

The theoretical part describes a social entrepreneurship, defines it and gives its legal frame and examples of such businesses in Europe and in the Czech Republic. The category of the elderly is defined according to their characteristics and also according to the possible link to long term unemployment. The connection with the Age management is presented at the end of the theoretical part.

The empirical part focuses on the overall situation of the elderly in social businesses and on factors possibly affecting their employment in this kind of businesses.

It was found out in the research that the selected target group is one of those most at risk on the labour market. At the same time, this group is one of the least supported and monitored not only in the social businesses. However, persons 50+ may become a significant group on the labour market in the future. The final part of this thesis stresses out that it is vital to change our point of view on this target group and its support on the field of active labour market policy, but, above all, to make use of the opportunity to employ these people in social entrepreneurship which is described in this dissertation within the framework of the potential and limits of this age group employment entrepreneurship.

Keywords (in English)

social economy, social entrepreneurship, social business, elderly, people 50+, long term unemployment, Age management