

Abstract

Thesis title: **Objectiveness and balance in media: the aspects of administrative law**

This paper deals with the administrative law aspects of objectivity and balance in light of their role as media content requirements. The first chapter defines “media”. Then individual media laws are analyzed and from them basic types of media are derived as understood and regulated by current Czech law. Special attention is given to “public service media”, especially to Česká televize (Czech Television) and Český rozhlas (Czech Radio) in subchapter 1.4. The second chapter concerns “objectiveness” and “balance”. Firstly they are defined from the perspective of media theory (subchapter 2.1). Then relevant legal institutes regarding objectiveness and balance are identified and interpreted by media law analysis. More detailed interpretation as well as critical evaluation is given to the institutes of administrative nature (subchapter 2.2). The end of the second chapter emphasizes the human rights dimensions of the subject matter. The third chapter concerns Rada pro rozhlasové a televizní vysílání (Council for Radio and Television Broadcasting) which imposes fines as punishment for breaking the principles of objectiveness and balance in the radio and television broadcasting sector. Its legal domain, competence and elements of its independence are detailed specifically. Subchapters 3.3 and 3.4 detail the system of supervision and the imposing of sanctions administered by the Council while also pointing out changes caused by the recent administrative delicts reform. The fourth chapter is dedicated to the judiciary. Subchapter 4.1 deals with the judicial review of the Council’s decisions as well as indeterminate legal concepts and administrative discretion. Subchapter 4.2 analyzes the relation between objectiveness and balance and the legality of election campaign in the light of judicial review of elections. The conclusion includes a summary of this paper, an evaluation of administrative regulation of objectiveness and balance as well as thoughts and suggestions *de lege ferenda*.

Keywords

objectiveness, balance, media