

**Abstract**

This diploma thesis is focusing on finding a new way of building a relationship between citizens and public academic institutions through the work of adult educators. It analyzes communication channels of academic institutions used for communication with the public and suggests new ones, based on the principles of knowledge mobilization theory. It draws how to bring elements of active civic participation into Czech society and this is based on deliberative concepts of democracy and principles of social critical theory. Attention is paid to the specification of the role of adult educator as a mediator of communication between civil society and the institution.

**Keywords**

adult education, civil society, public academic institutions, andragogy, participatory democracy, knowledge mobilization, deliberative democracy, critical theory