Annotation

The goal of this bachelor thesis „Dark tourism and linkage options to film tourism“ is to introduce dark and film tourism as a relatively new form of tourism. The theoretical part of the thesis is focused on explaining the concepts of dark and film tourism, the typology of these forms of tourism. There are some examples of travel agencies, whom are dealing with these forms of tourism. Finally, the most important places of dark tourism are mentioned in the thesis, both from the Czech Republic and from the world. In the practical part, these findings are applied to the example of the Czech Republic and the selected destinations, where the film and dark tourism was interconnected. Practical part is including SWOT analysis of selected destinations and questionnaire survey and evaluation of results and subsequent recommendation resulting from acquired data. The aim of the work is to introduce the theme of dark and film tourism in the field of theory and to explore the extent to which shooting a film on a particular destination affects the attendance of a given place.