

Abstract

The Bachelor thesis is focused on options of study of superhero comics from perspective of popular culture studies, studies of cultural stereotypes and studies of archetypes based on research of comic books from the biggest publishers Marvel Comics and DC Comics. By using comparative method and drawing from studies of Lord Raglan, Vladimir J. Propp, Joseph Campbell and more a superhero is compared with hero of tradition and hero of folktales. There was also described a way of mythologizing the superhero. Moreover there was conducted a research focused on archetype of hero and was pointed out more possible archetypes appearing in superhero comics.