

## Annotation

This master's thesis deals with the topic of social causes of bulimia nervosa. In the first part of my thesis I focus on the theoretical introduction. I present the matter of eating disorders in general, which I consider to be an important basis for another part of my work.

I am dealing here with the general introduction - what are eating disorders, which eating disorders are known to us, I introduce their causes, consequences, sexuality issues in patients with eating disorders and, last but not least, eating disorders in men and children.

For a better understanding of the disease, the theoretical introduction is supplemented by brief client testimonials from my practice.

In the next part of the thesis I deal with the topic itself, the social causes of bulimia nervosa. I focus on the issue of the family and its possible influence on the origin of the illness. Furthermore, the influence of society as such, especially the relationship of society to the ideal of beauty and the development of the ideal of beauty in history. I explore the influence of the printed media, television, advertising on bulimia nervosa as well.

The last part of my work is a qualitative survey. It consists of three case studies and an interview with four respondents.