This bachelor thesis focuses on hidden subtitles in the Czech feature films on DVD for deaf audience. According to Act. No. 249/2006 distributors have been obliged to provide DVD media with the Czech feature films with subtitles for deaf audience. The aim of the thesis is to compare this legal regulation with the legislative status in selected European and non-European countries as well as to map out the observance of this Czech legal obligation according to the basis of the DVD production analysis from years 2007–2016 and finally to define the prevailing strategies that are in place for creating subtitles for deaf audience on DVDs in the Czech Republic.