

ABSTRACT

This diploma thesis deals with the study of the City's Image. The main objective is to present an Image of the city of Konstanz in Germany. The realization was carried out with methods using mental maps (Kevin Lynch), and Panofsky's iconology, which is a method of interpretation that reveals cultural, social, and historical background of city as a visual artwork. The structure of thesis is divided into three chapters Spaziertour – Führtour – Kunsthistorischetour, corresponding to Panofsky's three levels of technique: look – see – think. The main source for me was a visual of the city, my own perception of it, and visual materials displaying the city (pictures of the map, vedutas, photos, viewcards) and places of memory (Pierre Nora).

Through the interaction with the surroundings of the city mixed with my subjective feelings. I tried to show the image of this city from a new personal perspective.

KEY WORDS

Image of the city, mental map, iconology, places of memory, tour