

**Abstract:**

Bachelor thesis on the Evaluation of environmental attitudes through the test of implicit associations provides an overview of the concept of environmental education, basic characteristics, methods and principles of education with overlap and interconnection in the field of conservation psychology. The theoretical part explains the basic concepts and more specifically involved in ecological education, training and awareness, in particular the target groups modern pedagogical methods and pedagogical competences. The second, practical part is focused on one of the methods of finding environmental attitudes, its application in practice and the evaluation of the questionnaire survey. The aim of the bachelor's thesis is to provide a comprehensive view of the topic of environmental education and to test for the Czech environment the newly created application, which serves as an instrument for finding environmental attitudes.