

The thesis presents a summary survey of one of Bulgaria's ethnic minority groups, the Romany's. It represents their language, history and culture in general and in Bulgaria specifically. The thesis researches individual groups with the aim of establishing how media presents them and it emulates to find their place and their footing in Bulgaria's majority community.

The principal aim of the thesis is to ascertain what the perception is about an ethnic minority in Bulgaria, specifically the Romany's. To an average newspaper reader and whether Romany's live out on a limb or not.

One possibility of finding out what image the media create about Romany's is to present single surveys, which raise certain subject matter and their consequences. The subsequent comparison distinguishes between surveys made in specific years and assessing if it improved or if the subject matter stay the same. The surveys of different Bulgarian newspapers and journals use different methods of investigation, but they pursue the same aim - to establish how and why they write about Romany's, if they speak about them in a positive or negative way, if they present the facts and if they are using derogatory language.

The next important part of the thesis is the opinion poll for Bulgarian students of journalism, because it is interesting to have an insight into what they know about Romany's, those that can interact in the future positively or negatively can impact on the concepts of the majority of people there. The opinion poll revealed that most of the answers were more or less racist answers but a poll of students of Bulgarian philology helped to destroy a presumption, fortunately, that young people in Bulgaria are not tolerant.

One positive aspect is that the language of the media is getting more tolerant and the positive articles about Romany tradition and culture are coming out. However, the reasons why Romany's appear in the press are the same all the time.