

The Odeon Publishing House has long been connected with high book culture in Czech literary history. The name Odeon itself has a long pedigree in Czechoslovakia, and dates back to the nineteen twenties, when it first appeared as the name of Fromek's publishing house. Later the State Publishing House of Belles-Lettres, Music and Arts (SNKLHU) appropriated the famous Odeon mark and subsequently in the nineteen sixties changed its name to Odeon.

It ranked, both by volume of sales and by the high quality of its publications from both Czech and foreign authors among the absolute top in Czechoslovakian culture till the early nineties. The nineties brought for Odeon a short interruption of its publishing, and in fact a suspension of all its activities, in consequence of the socioeconomic changes at that time. The mark Odeon again became synonymous with the highest quality book production when the Euromedia Group company acquired the Odeon mark in 1999 and once again began publishing books under this famous and prestigious mark.

The editorial policy of Odeon publishing since 1953 has comprised the broad literary genre from the antiquities until the present day, with the dominance of translation literature, next the literary historical works and the theory of fine art, belles-lettres and aesthetics and also the reproduction of creative art. Book production was divided into many book series, and their theme contents, graphical interpretation and printing processes belonged to the top of the Czech book culture. By its cooperation with prominent Czech graphic designers making precision graphical interpretations of the book series, the Odeon of the present-day continues the tradition of Odeon's editions before 1989.

At the present day, Odeon publishes issues in five book series of which two of them are a continuation of the former Odeon. It is now mainly the book series called Svetova knihovna, which is one of the most popular and top selling series.