In this paper I tried to explain the relation of the basic organization of the Czech and Moravian Communist Party (KSCM) in the town Dubí to its party and to define the member identification on the ground of the heuristic research method and of the position analysis of the KSCM in the Czech political system both in the level of Czech Parliament and in the level of the local government. The idea and program identification with its party, interests and intents to govern their town, and existence of informal social relations in the local party framed the path on the way o f exploration why the current members still remain in the KSCM party although this party is constantly stigmatized. I even attempt to explain the evolution changes of the KSCM party according to its member basis change and its possible results in the next years.