

Abstract

Title of thesis: The problem of financing of sport civic associations – a concrete example of TJ Sokol Radotín

Targets: The aim of the thesis is to identify the current trend of financing of civic associations operating in the field of sport according to the discovered indications. To analyse the current state of financing and taxation problems concerning TJ Sokol Radotín. To assess management of a typical civic association in sport. Consequently, to evaluate fulfilment of concrete goals and uncover associated effects in relation with chosen financial strategy. To predict future development based on the current club financing. Last but not least to find and interpret concrete measures for elimination of discovered insufficiencies and improvement of financial situation in the club.

Methods: The evaluation research method was used in the thesis. For a detailed analysis of the current management of TJ Sokol Radotín and determination of realisation of the set goals by the help of adjusted financing system the contentual analysis of actuarial and other internal documents of the club together with thorough interviews with the club representatives was chosen. Specialized literature and websites dealing with the problems of financing sport club were used when collating the relevant data.

Results: The management of TJ Sokol Radotín is well-balanced with an expected steady growth in the near future. The club financial policy corresponds with the current trends in financing non-profit sport organisations. An element that could certainly be improved is gaining financial resources by means of sponsoring and grants. However, a rather weak performance on this field is caused by the lack of staff, especially volunteers who would be willing to take the responsibility.

Due to the financial situation of the club it is not possible to hire professionals, it is important to focus on volunteers. Despite all the mentioned problems the club is successful in fulfilment all its economic, sport and social goals and there is no instability in its functioning.

Key words: non-profit organisations, civic association, financing, grants, budget, TJ Sokol Radotín