Abstract

The New Testament as a source of mediated ethical inspiration in literature management bestsellers. Contemporary management literature produced predominantly in the so-called western civilization circle, which is heavily influenced by Christianity. Work is to find and identify ethical inspiration coming mediated from the New Testament of the Bible into the centroid of managerial concepts described in three management bestsellers. As the titles were chosen Good to Great by Jim Collins, Competitive Advantage by Michael E. Porter and Critical Chain by Eliyahu M. Goldratt.

The intention is also to achieve overlaps from selected bestseller managers into practical situations and examples that illustrate the elements of business management. The work is to find examples for explaining the positions of the authors in the light of mediated New Testament inspiration. We stand before the question of whether we can demonstrate to the attitudes of the authors the ethical significance of the concept of management and to underpin it by aligning with the ethical principles that we can guess from the interpretations of the New Testament. For selected bestseller, we try to find elements of managerial decision concepts that suggest that they are in agreement with ethical inspiration coming from the New Testament. We are looking for which strong, mediated New Testament ethical influences overlook.