Abstract

The goal of this thesis is to describe the basic characteristics of intermedia agenda setting in the news broadcasted by Czech Radio using quantitative content analysis. The theoretical part of the thesis, which precedes the analysis, puts the concept of intermedia agenda setting into the wider context of agenda setting research, introduces some of the most important studies presented in this area, and provides explanations of related concepts such as gatekeeping or news values. In the empirical part of the thesis are first analyzed data concerning the frequencies of references to individual czech media outlets, then results of correlation analyzes describing the relationship between these references and the thematic agenda of Czech Radio are presented.