

Abstract

The diploma thesis deals with the regional press in Jáchymovsko between 1936 and 1958. Its aim is to map the development of the press in this locality. It approaches the history of the place, social, economic and demographic aspects for a defined period, which is important to outline for understanding the linkages with the press. The first part of the thesis presents the basic data about the locality from a geographic and historical point of view. It also shows the period after the First World War, the emergence of Czechoslovakia and the new delimitation of the state borders associated with the change of status of the German population in the border area, the thirties of the twentieth century and the Second World War, after which the redefinition of the frontiers of Czechoslovakia took place. Then the end of the Second World War and the demographic change in the Sudetes, the crucial year of 1948 and the onset of the communist regime, are mapped out. In the next part of the thesis, we are going to research periodicals in the context of historical events. Firstly, print is described in the inter-war period. Then the gradual transition of the press from the German periodicals to the Czech ones, coupled with a complete transformation of the press, both in terms of ideological orientation towards the communist regime and in connection with the demographic changes in