Abstract

The phenomenon of culture jamming is not so well known in the Czech Republic. So I decided to focus on defining this term, which is sometimes translated as cultural sabotage. At the beginning of this dissertation work, I try to introduce important theories that are related to the central concept. I also focus on how culture jamming most often express and what forms are most common. In the part of examples of culture jamming in the world, I try to describe the important foreign culture jamming’s groups, including demonstrations of their actions and performances. In the same way I map the Czech culture jamming groups. For a better illustration and approximation of the concept, the whole of this theoretical part is supplemented with a picture attachment. Part of the dissertation work is also a research part, which focuses on the mapping of culture jamming in the Czech Republic. Above all, I try to find out what are the motivations, speeches and goals of Czech cultural saboteurs.