

**Abstract:**

This diploma thesis deals with the critical discourse analysis (CDA) of the media texts concerning the abolition of the Women's Scenes Photographic Exhibition: Scenes in the Library within the framework of the Week of Science and Technology Week of the Academy of Sciences of the Czech Republic. The aim of the thesis is to map out linguistic and narrative strategies aimed at achieving communication success and dominance within the discourse of the event. During the elaboration of the theme, a corpus was created, containing 61 texts published in printed media, Internet media, radio and television news coverage during October 2015 to January 2016. The analysis criticizes Ruth Wodak's qualitative discourse-historical method (DHA) for central themes, concepts, social Actors and stereotypes, and these findings are confronted with the relevant socio-historical context of the development of the women's movement in the world and Czech context, the education of women and their position in society.