

## **Abstract**

The diploma thesis called *Jára Cimrman as a transmedial phenomenon – canon and participation* focuses on the fictional character of Jára Cimrman from several points of view. Jára Cimrman is briefly introduced in the thesis and the founding of *Jára Cimrman Theatre (Divadlo Járy Cimrmana)* and the founding of *Cimrman Salon (Salón Cimrman)* are also described. The information about a radio programme called *Vinárna U Pavouka* where the name of Jára Cimrman first appeared are also involved.

Identifying the canon of Cimrman presents an important element of the first part of the thesis. The following chapters focus on mystification and fictional world. The practical part of the thesis then deals particularly with fan participation and other user-generated content. The thesis briefly introduces and then uses various media and literary theories. These are especially transmediality theory, fictional worlds theory and mystification. The associated aim of this thesis is to describe composing of Cimrman's fictional world based on the canon with the help of literary theories. The canon or rather a corpus of the chosen texts is subsequently compared to the excerpts (but not only excerpts) of fan participation and produsage. The outcome of the thesis is also a partial mapping of Cimrman's marks in the Czech Republic and in a digital world. This all leads to unravelling the main aim of the work which is whether Jára Cimrman is or is not a transmedial phenomenon.