

## **Abstract**

This diploma thesis deals with the topic of health promotion at elementary schools in the South Bohemian Region. Attention is paid to the current situation in the field of health promotion, and the individual programs are examined. The text also monitors how directors of primary schools and staff of the State Health Institute evaluate the effectiveness of health promotion programs. Based on a qualitative survey among the mentioned actors, both the positive and the negative aspects of implementation are identified, which differ to a great extent from the level of sophistication. The benefit of the work should be the identification of the current situation in the implementation of selected health promotion programs, evaluation of effectiveness and proposals for measures to improve the situation.