

The text is concerned with informational privacy in infosphere. Infosphere according to Luciano Floridi presents a new type of techno-scientific ecology in which western societies organize themselves and operate. Privacy is conceptualized as a labor of division in the infosphere, where every (quasi)subject is mobilizing various actors in order to protect her outer boundaries and resist objectification. The labor of division in infosphere is then compared with similar types of labor in different ecologies and societies (i.e. Amazonia and Mongolia) in sake of identification of crucial agents carrying out this labor of division based on negotiations of categories such as human/non-human or self/non-self. The text distinguishes three types of actors of division according to three interconnected intruders; traders, overseers and criminals. The argument then is that through mobilization of various dividing actors depending on the type of intruder, different (quasi)subjects emerge, thus subjectivity in the infosphere is a political project co-constructed by non/human dividing actors. The last chapter than proposes general ethical directions which might be helpful in the future, when considering the problems of lack of privacy.