

Abstract

The work deals with the media image of inclusive education which is examined through the prism of sociological concept of moral panic. It focuses on the transformation of media interest in inclusive education and changing of the representation of moral panic attributes in the most widely read daily press such as Blesk, MF Dnes, Právo and Lidové noviny from 2000 to 2017. The work arises from the concept of moral panic which respects the importance of the mass media and it takes into consideration the beliefs directed against certain social groups that are perceived as being at risk to society. The theoretical part defines theoretical grounds such as the power of the media and the characteristics of inclusive education and its legislation. The practical part describes implementation of the research which is realized through a content analysis. The work brings insight into the inconsistent interest of various newspapers. This involves certain contextual milestones in the process of developing the media image of inclusion which is researched through the sociological concept. The results are concluded with the discussion about the possible implications of moral panic for society and educational policy.