Abstract

The bachelor’s thesis is focused on media image of child sexual abuse in Czech TV news. The thesis introduces the issues of this serious social problem, presents context of social sciences, rapist, victims and consequences of sexual abuse. The media chapter introduces possible influences of news about child sexual abuse on society.

Quantitative content analysis was used for the research. Three of the most popular TV stations – ČT1, Nova, Prima – were included in the research. News transcription related to child sexual abuse was monitored from the beginning of 2010 until the end of 2015 with the aid of the Newton Media SEARCH database. The time period was chosen because of actuality and sufficient sample of news. Three large cases were chosen. Cases were connected with organizations (the Scout group, the BBC television, the Catholic church). These organizations should help and protect children. The affairs were presented, in detail, the data from the news were analyzed, then interpreted and compared. The aim of the analysis was to find if society is sufficiently informed about this problem, if news about child sexual abuse can transform the society’s view and if the news had some taboo or stereotypes about this problem.