

Abstract

Bachelor thesis Bias of Czech media: the image of Radovan Krejčíř and his activities in the contemporary press analyzes how chosen media informed about events during the escape of Radovan Krejčíř from the Czech Republic in 2005. The quantitative analysis aims to reveal potential journalism methods and working procedures, that could cause, at the end, bias on public. Theoretical part of these thesis focuses on defining the term bias and specifies defined terms, which this study contains. Theoretical concepts kinds of bias are introduced and monitored press is defined. Practical part of this study draws information form monitored periodicals in defined time table and emphasizes on following comparison of analyzed data. The main aim of this study is to find out, how media worked with information and confirm or refute potential bias.