

Abstract

This bachelor thesis deals with the process of transition of professional journalists into active politics. By exploring a particular journalist, it tries to reach a general conclusion on what motivates journalists to become politics. The subject of the thesis is to place this phenomenon in the context of journalistic ethics and to find answers to whether it is possible to practice both professions at the same time – eventually in what form. The thesis is methodologically conducted as a case study and combines a thorough interview with content analysis. Martin Komárek, the main actor of case studies, has been a long-standing commentary of Mladá fronta, later Mladá fronta DNES. In 2013, he decided to leave the media and became a member of the political movement ANO 2011 founded by billionaire Andrej Babiš. It was Martin Komárek who criticized Babiš several times in his texts as a reporter. His change of opinion on Andrej Babiš was therefore a great surprise. Further examples of five selected journalists who made a similar decision as Martin Komárek did and entered into politics are given in the third part of the thesis.