

Abstract

The aim of this thesis is to analyse narrative strategies in the texts of the feature genre in two periodicals. Feature genre is longer genre of journalistic (opinion) character regularly used in printed world media, especially magazines. It is a genre which combines elements of two genres – report and analytical article. This thesis compares features in Czech and American environment, the latter being a more traditional for the genre. The two periodicals in question are Respekt and New Yorker. The choice is influenced by the fact that the chief editor of Respekt claims the medium to be inspired by New Yorker. The research method of the work is narrative analysis. Analysed categories are then narrator, focalization, description of a character and an alternating of the report and contextual parts of the feature genre. An important part of the work is analysis of intentionality of the use of certain type of narrators and focalization. Some of the narrative strategies, types of narrators and focalization used in the context of the journalistic texts influence the degree of objectivity/subjectivity of the narrative. Through analysis the comparison of the feature genre in Czech and Anglo-American journals is made, how they differ and what they have in common.