

Anotace v anglickém jazyce

The theses focuses on enchantment by new information technologies which occurred in humanities and social science discourses at the turn of twentieth and twenty-first century. Using archaeological method of Michel Foucault and its recent inspirations historical epistemology and ontology it investigates the conditions which built the term enchantment in aesthetics. Based on examinig Max Weber's thesis about the disenchantment of the world the work finds that the concept of enchantment implies epistemological and ontological contradictions. These tensions can be traced also in contemporary interpretations that use the concept of enchantment in connection with new information technologies. In conclusion, the theses consideres the possibility of using the concpet of sublime discourses for the description and explanation of the phenomenon, which do not imply the contradictions present in the notion of enchantment.