Submitted paper, strive to affect tourism management in medium size royal cities in Bohemia, in terms of strategic planning, heritage conservation, accommodation capacity and tourism attendance. Further objectives are also focused on interurban association and mutual cooperation. Quantitative research uses analysis and synthesis basics, and also comparative methods. Main inputs of this research are secondary data, especially development documents of selected cities and national statistics data. Because of numberless cultural wealth are royal cities frequently visited places. Therefore there is a preview of the role of tourism in level of strategic planning, and for quality of urban conservation areas developmental documents.