

**Title :**

Possibilities of enjoyments of sport from the point of view of tourism within the region of Teplice.

**Goals of the project :**

To present the region as attractive destination of tourism with enjoyments of sport. To offer the opportunities of the region to the guests to spent a holiday in Teplice. To emphasize the importance of balneology for the region development.

**Metodology :**

Observation, descriptive analysis, SWOT analysis, interview, questioning.

**Results :**

To improve the public opinion of the region as a destination of tourism with enjoyments of sport thanks to a deep analysis. Own offers of holiday stays for a few different types of tourists. Own suggestion to improve the offer of sport and recreation services. The interconnection of sport and balneology is the chance for the expansion of tourism.

**Key words :**

Tourism, tourist, Teplice, spa town, balneology, holiday stay, sport, enjoyment of sport.