

TITLE:

Social networks and the risks arising from their use

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KEYWORDS:

Social networks, safety on social networks, cyberbullying, cybergrooming, prevention.

Bachelor thesis is focused on the risks arising from the use of social networking by elementary school children. It is divided into two parts, theoretical and practical. The first part is focused on theoretical definition of social networking, discusses the risks and prevention of adverse phenomena that occur on these networks. The practical part focused on the implementation and evaluation of a questionnaire survey, which was performed at the Elementary school Cesky Brod. The goal of the thesis is the comparison of theoretical knowledge about the risks of social networking dawn form literature and other sources that are formulated through hypotheses, and subsequent comparison of these hypotheses with the results of the survey. The conclusion of this thesis is the finding that among elementary school children eleven to fifteen years old, Facebook and YouTube are the most popular social networks. The results show that more than fifty percent of children have existing private profiles. Less than half of selected students experienced negative behaviour on the social networks. It was also concluded that in case of negative behaviour towards the selected children, most children would turn to their parents for help.