

Abstract

Numerous studies have described that physical traits correlate with psychological personal characteristics. However, associations between congenital hair characteristics and personality have not been studied yet. Such studies have focused only on the association of hair color with a few specific psychological characteristics or emotions. The aim of this study was to reveal whether people with different hair darkness, redheadedness or curliness vary in personality and sexual traits. We have found significant connection of these traits with hair darkness and especially with redheadedness and curliness for men and women. These hair characteristics were associated with self-rated personality characteristics, Big Five personality traits and sexual orientation and preferences. We have excluded the mediating role of some physical and psychological factors for many associations. However, in many cases the connections disappeared when controlling for these factors, thus there is a possibility of a mediating role of these factors in observed associations. The hypothesis concerning the effect of stereotypes based on different types of hair and self-fulfilling prophecy was also considered.