This diploma work is primarily oriented at application of the authentic materials when using
the LT strategy of authentic learning in teaching English to the pupils at Czech primary schools.

In the theoretical part of this work there were at first analyzed curricular documents of the
Czech Ministry of Education concerning the changes in the sphere of educational policy
regarding Language and Language Communication. After that, there were described various
ways of application of didactic principles of adequity, systematic approach, illustrativeness,
willful learning, activity, individual approach, compactness of learning process and cyclical
arrangement of the newly learned information. Next, there were defined the term of authentic
learning and the difference between the didactic and authentic materials. There were also
compared various views on the use of innovative authentic learning strategy in ELT and
mentioned various possibilities of presenting sociocultural context of English speaking
countries in language teaching.

In the research part of these theses there was conducted research whether the authentic learning
had really happened when the authentic materials were used in teaching English and if yes, to
what extent exactly the authentic learning happened. For this reason there was done research at
five Czech basic schools oriented at application of authentic materials in ELT. The results of
research showed that at four visited schools there were used besides didactic materials also
authentic materials. However success of application of this language teaching strategy varied
from 48% to 90%. Needless to say, these materials together with applying the method of
authentic learning, can effectively complete the process of teaching and learning English,
especially as far as the motivation factor is concerned as well as connection of ELT with reality.
The results of this research were also processed statistically.