

Abstract

My rigorous paper deals with the problematics of virtual background and internet addiction which is a very current topic both in popular and professional magazines. Primarily, the paper is oriented on risk identification. These risks can later lead to development of internet addiction. The author describes internet background and its influence on identity of an adolescent. The empiric research, carried out amongst 15 year old primary school pupils, shows on necessity to dedicate more time to internet addiction not only as part of non-specific but also specific primary prevention. The paper gives practical recommendations for performing specific primary prevention and also serves as methodological material for pedagogical workers – preventionists, or for social pedagogists – addictologist.

Keywords: internet addiction, social deviation, pubescence, prevention, identity