

The Tourism Potential of Former Military Areas: The Case of the Brdy Military Region

Abstract

The thesis deals with tourism as an alternative which can replace the military function of former military areas. The first part of the thesis is focused on the aspects connected to the conversion of former military areas into tourist attractions, including specific options of tourist attractions use and associated forms of tourism. The second part is dedicated to the case study of the conversion of the Brdy Military Region. Its goal is to analyse media discourse on conversion of the Brdy Military Region and to point out its central topics, stakeholders and changes in time. Based on a field research, the thesis consequently examines current attitudes of local stakeholders with an emphasis on tourism. The thesis also includes an analysis of tourism potential of the former Brdy Military Region together with its surrounding area.

Key words: *tourism, former military areas, the Brdy Military Region, Protected Landscape Area*