

Abstract

This essay concerns with ways in which is childhood in the relatively small and isolated village commodificated. The research focuses on the way how do local women during pregnancy and in the period after the birth make a layette for their infants. It explores which objects or attitudes are for these women during making the layette important and how these things later enter the interaction of local inhabitants. It shows, that objects socially work mainly on three degrees: during negotiating of own social status, dignity and during the manifestation of love, in the sense of care and concern. Objects are not only the way how to confirm or improve one's social position, but it is also a public manifestation of love. The essay later explores ways, how these factors work in a social life of the village and also the role, which objects play in this proces.