

Abstract

Diploma thesis analyzes and evaluates the status and change of the functional use of the historic centre of Trutnov in the transformation period 1992-2015. The thesis is focused both on the development of structures and the importance of retail and services of the center, so on the processes that determinate this development.

The theoretical part of the thesis is devoted to the issue of the general processes that took place in the socialist city, their impact in the present, and also the processes associated with the postsocialist city or the transformation period. Apart from this issue, it is focused on retail trade and its development in the transformation period in the Czech Republic and the role of public space in the centre. The theoretical framework contents characteristics, the historical development and specifics of the centre of Trutnov and the town as a whole.

The empirical part deals with the development of features in the center of Trutnov. The bottom line of the empirical part is an evaluation of the data from the database of the establishments since 1992 by 2015. The empirical part contents data about the number, spatial distribution and specialization of premises for each house within a defined territory. Processes that operate on functions in the center of the town are discussed in the context of processing the available statistical data about the city as a whole and carrying out by the qualitative research.

Data analysis showed certain trends in the evolution of the structure of functions in the center, in particular the increasing representation of services and, on the contrary, stagnation or a slight decline of the number of retail outlets. Also the structure of retail trade and services has changed, which can be noticed by increasing number of stores of textiles or the services connected with caring for the body type of a hair salon or manicure. The town of Trutnov owns about a third of non-residential premises in a defined territory, therefore it has the possibility to influence the functions in it. However, according to the merchants themselves, the activity of the town representatives toward small-scale entrepreneurs is low. They are acting on their own, lacking the overarching organization that would better balance the bargaining power of the actors in the center and the city as a whole. Cultural-social activities become more important, however, they has no response in long term increasing number of visitors or higher profitability of the center. The greatest potential is in future connectivity of the "old" and the "new" center, which is a matter up to the following years or rather decades.

key words: functional transformation, town centre, retail, services, Trutnov