

ABSTRACT

The purpose of this dissertation is to capture the era of so-called normalisation during the 1970s and 1980s of the 20th century in Czechoslovakia. Even though the economic transformation in the 1990s is covered, the normalisation is in this case the primary investigated period. The main focus is on the largest producer and exporter of Czechoslovak motorcycles - a company called JAWA with the main production plant located in Tynec nad Sazavou – Brdce. In addition to the motorcycle production in Tynec nad Sazavou the work looks at Czechoslovakia and its role as a power of the motorcycle sport during socialism and other aspects such as the role of motorcycles during the normalisation period in Czechoslovakia or the outline of the historical development of JAWA in the post-war years and its growth on the international scale before nationalization of the enterprise. The dissertation also covers other aspects during the researched era such as the impact of the factory on the lives of the citizens and employees in the region, relations to the company and the brand JAWA or researching economical situation of the factory during the normalisation period and economical transformation.

The main resources used for this work were interviews with current and previous employees of JAWA in Tynec nad Sazavou, who work or used to work there in various positions. Additional resources were contemporaneous written materials and current literature.

Key words:

JAWA, Tynec nad Sazavou, motorcycles, normalisation, economy, production of motorcycles, Soviet Union, socialism