

## **Abstract**

The thesis is focused on impacts of the program World of Difference on the relationship of its graduates to the organizations of the civil sector. This paper consists of three main parts. The first one describes the theoretical definitions of the concepts connected with civil sector, organizations of the civil sector, business sector, cooperation between the sectors, values and motivation of the employees in the civil sector and management of Human Resources in civil sector. The second part is focused on methodology of the research, data analysis and the activities of the Vodafone Foundation and the program World of Difference. There are presented the outcomes of the research in the last part.

The research is focused on the graduates of the program World of Difference and the fact if they remain in the civil sector after finishing the program. The research is focused on the specifics which they had to meet during the program and if they changed their opinion about the civil sector.

According to the research questions, I chose the qualitative research and used methods of semi-structured in-depth interviews.

**Key words:** non-profit sector, civil sector, non-for-profit organizations, motivation, World of Difference