Abstract (in English)

The bachelor thesis examines the concept of cultural trauma in relation to the invasion of armies of the Warsaw Pact to Czechoslovakia in August 1968. It is focused on the commemoration broadcasting of the Czech television in 1990-2015. A frame analysis was used and ten issue-specific frames were found. Half of the frames had features of cultural trauma and the traumatic frames were articulated more often than the non-traumatic ones. The negotiation of interpretation of the event took place in three phases since 1990: in the first phase the August 1968 is used as an instrument for emphasizing of a distance between the old and new regimes and for national unification against the old socialist regime. In the second phase the universal importance of the Prague Spring and its violent ending was suppressed and the feeling of overcoming was dominant. In the third phase the event became significant again and the events of the August 1969 were separated from the narrative as specific and also traumatic. The events of the August 1968 were used as parallels to various current problems (wars, relations to world powers and also internal political situations) and it seems that the August 1968 is one of the important cultural points of reference.