

Aim of the thesis is to analyze the ability of media to provide a sense of ontological security to their users.

Changes, related to the transformation of traditional society into a modern society caused in the opinion of Anthony Giddens a weakening of the sense of ontological security of individuals.

Such an outcome was a result of the space-time distancing and individuals opting out of social systems as an impact of some globalization processes. Mass media in the modern society work as a main factor of social integration and differentiation. The ability to construct the sense of ontological security among its recipients is attributing in the field of television studies attributed to the traditional medium, television. But some basic characteristics of television broadcast and the role of television in households have changed with a digital television transition.

Employing the methods of qualitative sociological research I will analyze whether new media have the potential to substitute television in the role of providing the sense of ontological security among its users.