

Abstract

The thesis “*Controlling and managing a music production in the period of normalization on the example of rock music and its media portrayal*” describes and analyses the system of controlling and managing Czechoslovak music production in the period of normalization with a particular attention to the mechanisms that deployed socialist ideological and aesthetical standards in the area of rock music. Additionally, this included a prescriptive media coverage highlighting socialist values using coordinated and centralised management through state institutions. The goal of the thesis is then to reveal a modus operandi of communist cultural policy on the examples of media approach to the trials with leading underground music protagonists in 1976 as rock music was a vehicle for expression their dissent attitude toward the system in an artistic way.